



Donna Seebo ~ Broadcasting Biography

A Bit of History

Broadcasting was not in D.S.'s mind as a career when she started out in the 1970's doing public appearances, however that changed during 1979 when she was asked to do a TV appearance in Hayward Calif. for a local talk show. The host was amazed at how comfortable Donna was in front of the camera. The program was the most successful they had ever experienced and the telephone lines were packed with callers.

Radio broadcasting began when Donna's husband transferred to the Pacific Northwest in 1980. A friend contacted a local station and she was invited to do a broadcast with Mike Moran, a popular talk show host on KTNT in Tacoma WA. To his overwhelming surprise his audience loved her presentation of her mental skills and her vibrant, warm presence on the air. Telephone lines were jammed and she was asked to do regular appearances on his shows. Many other programs followed throughout the United States as well as broadcasts on television and radio in various areas in Canada.

In 1981, a client from Anchorage, Alaska called, wanting to know what it would take to get her to fly up to the far north. Her response, "Get me on the #1 talk show in Anchorage and I'll fly up!" That began a Broadcasting association with Herb Shaindlin and many other talk show hosts throughout the state of Alaska that goes on to this day.

Passion for broadcasting has only increased with the years of on air experience. During the 1980's and 1990's Donna had her own programming both on television and radio. Her successes just kept expanding. Many Broadcasting professionals encouraged her to develop her own show format and that is exactly what she did.

On April 2002, "The Donna Seebo Show" started on KLAY 1180AM. A five day a week program, the theme was totally oriented to personally empowering people in their daily lives. She has featured various personalities from all over the world; prominent individuals such as Paul Dolan of the Fetzer Winery; Mark Victor Hanson, 'Chicken Soup for the Soul' Author, and local personalities as well have shared the microphone with her. Everything from business to holiday planning is featured.

The authors are consistently surprised by her quality of interview skills. Few talk show hosts ever read authors books. Donna does and only books guests when the material has been evaluated for its contents value. More than one author has been pleasantly surprised by her thoroughness, some commenting that they wished they had read their book before they went on air. Her questions, sense of humor, insightfulness and versatility never ceases to amaze those she interviews and fascinates her listeners as well.

Another part of her programming that listener's love is her interaction with them when she is demonstrating her mental skills. Donna loves to show people that development of intuitive skills can enhance one's life and you don't need any gimmicks to do it.

October 1st, 2004, a second daily program started on KKNW 1150AM, 8-9am. From the start it has been incredibly successful. The program is streamed live on the Internet via www.1150KKNW.com. Within the first week on air, listeners responded from as far away as Australia and here in the U.S. the state of Maryland.

Today 'The Donna Seebo Show' is heard around the world. A consummate story teller, a fascinating and informative host who is passionate about what she does, Donna Seebo sets a high standard of Broadcasting that people love. Tell your friends to tune into her show and also listen via the Internet @ www.1150KKNW.com.

Thank you,
Donna Seebo

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"The Donna Seebo Show", KKNW 1150 AM, 8-9am Pacific Northwest